

**RESOLUTION NO. 2013-140**

**A RESOLUTION OF THE BOARD OF COUNTY COMMISSIONERS OF NASSAU COUNTY FLORIDA, URGING TOBACCO REAILERS TO ADOPT A VOLUNTARY RETAIL POLICY TO PROHIBIT AND/OR RESTRICT THE SALE AND MARKETING OF CANDY FLAVORED TOBACCO IN NASSAU COUNTY, FLORIDA; AND PROVIDING AN EFFECTIVE DATE.**

**WHEREAS**, tobacco use is the number one preventable cause of death in the United States, and almost 90 percent of tobacco users and smokers started before they were 18 years old; and

**WHEREAS**, each day, about 4,000 young people between the ages of twelve and seventeen smoke their first cigarette, and about 1,200 children and adolescents become daily smokers; and

**WHEREAS**, the Surgeon General has concluded that tobacco advertising greatly contributes to youth smoking rates; and

**WHEREAS**, an estimated one-third of adolescent experimentation with smoking can be directly attributed to tobacco advertising and promotional activities; and

**WHEREAS**, internal tobacco industry documents strongly suggest that manufacturers intentionally target youth through the use of candy-like flavors in tobacco products; and

**WHEREAS**, research from the Harvard School of Public Health found that cigarette makers are targeting young smokers with new candy and liqueur flavored brands that mask the harsh and toxic properties found in tobacco smoke and that tobacco companies use youth-oriented, colorful and stylish packaging, and exploit adolescents' attraction to candy flavors with names such as "Mandarin Mint", "Winter Warm Toffee", and "Twista Chill"; and

**WHEREAS**, national studies have found that the vast majority of people who are using these flavored tobacco products are youth and young adults; and

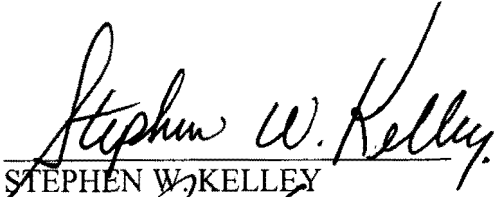
**WHEREAS**, candy flavored tobacco products are defined as loose tobacco including snuff flour, plug and twist tobacco, fine cuts, chewing tobacco, snus, shisha tobacco, smoking or snuffing tobacco products, and all other kinds and forms of tobacco, including but not limited to cigarettes, cigars, smokeless tobacco products and blunt wraps prepared in such a manner with the purpose of chewing, inhaling, smoking or ingesting in any manner in which the products or any of its component parts contain, as a constituent or additive, an artificial or natural flavor (other than tobacco or menthol) or an herb or spice, including but not limited to, strawberry, grape, orange, clove, cinnamon, pineapple, vanilla, coconut, licorice, cocoa, chocolate, cherry, coffee, or alcohol flavors, that is a characterizing flavor of the tobacco product or tobacco smoke.

**NOW, THEREFORE**, be it resolved this 18th day of December, 2013 by the Board of County Commissioners of Nassau County, Florida, that all local retailers that sell tobacco products are urged to cease sale and marketing of all candy flavored tobacco products, which are defined as loose tobacco including snuff flour, plug and twist tobacco, fine cuts, chewing tobacco, including but not limited to cigarettes, cigars, smokeless tobacco products and blunt wraps, prepared in such manner with the purpose for chewing, inhaling, smoking or ingesting in any manner which have been flavored through the addition of natural or artificial flavorings, herbs, spices, or other means with flavors characterizing fruit, candy, alcohol, or other similar flavorings with the exception that menthol not be included in this definition.

BOARD OF COUNTY COMMISSIONERS  
NASSAU COUNTY, FLORIDA



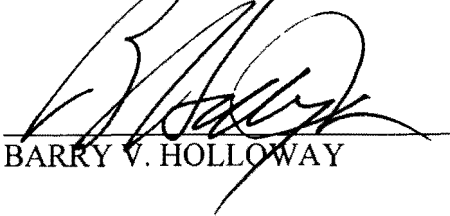
DANIEL B. LEEPER  
Its: Chairman



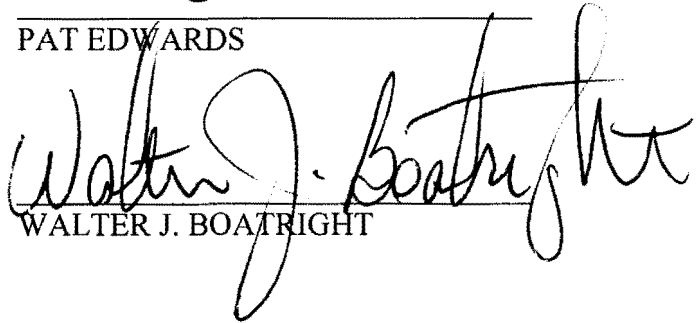
STEPHEN W. KELLEY



PAT EDWARDS

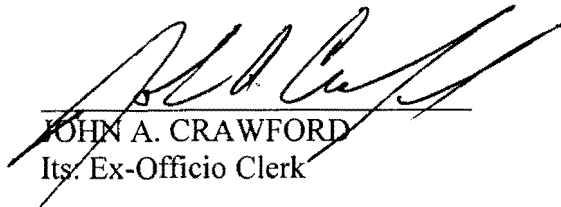


BARRY V. HOLLOWAY



WALTER J. BOATRIGHT

ATTESTATION: Only to Authenticity  
as to Chairman's Signature:



JOHN A. CRAWFORD  
Its: Ex-Officio Clerk

Approved as to Form and Legality  
By the Nassau County Attorney:



DAVID A. HALLMAN